

PROJECT OVERVIEW

The Zero Energy Idea House is an innovative demonstration project being constructed in Bellevue. Built by Issaquah-based Shirey Contracting, the project aims to increase awareness of products and systems that can help homeowners move toward energy independence. Located on the highly traveled West Lake Sammamish Parkway, the Zero Energy Idea House will blend cutting-edge green products and systems with inspiring and modern design elements.

The project will be thoroughly documented via a website (www.zeroenergyideahouse.com), progression and finish photography, educational presentations and media outreach, culminating in public and industry tours and events when the home is completed in Fall, 2008. Design decisions, product choices, and construction methods will be explained and shown, with resources provided for individuals wanting to learn more. Endorsed by Built Green®, ENERGY STAR Homes®, and the US Dept. of Energy's Building America program, the project has been selected for extensive 2008 year-long coverage as a showcase home by *425 Magazine* (www.425magazine.com).



Project Location

West Lake Sammamish Parkway, Bellevue, Washington



Project Team

Project Owners:	Donna & Riley Shirey
Builder:	Shirey Contracting
Architect:	Clinkston Brunner Architects
Engineering:	Swenson Say Faget
Technical Consultants:	Washington State University Energy Program
Marketing & Verification:	Green Dog Enterprises
Media Relations:	Parsons Public Relations



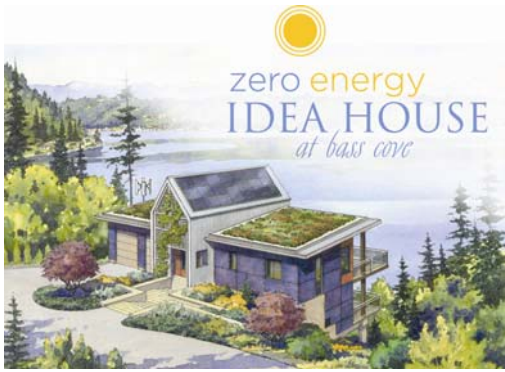
Selected Features

- Photovoltaic solar power generation
- Wind power generation
- 1200-square-foot vegetated roof system
- Structural insulated panel (SIPS) construction
- Ductless hydronic heating
- Non-toxic materials and finishes
- Rainwater harvesting system
- Vegetated "living wall" privacy screen



For More Information

Pam Worner, Green Dog Enterprises, 206-883-6688 or pam@greendogenterprises.com



SPONSORSHIP OPPORTUNITIES

The Zero Energy Idea House at Bass Cove is looking to partner with companies and organizations want to align themselves with providing comfortable, stylish, energy-efficient, sustainable homes. Scheduled for completion in fall, 2008, the project will be extensively promoted through a website (www.zeroenergyideahouse.com), public tours, educational presentations, professional photography and media outreach, including year-long 2008 coverage in *425 Magazine*. Please contact Pam Worner at (206) 883-6688 for more information, or to discuss customizing the sponsor benefits listed below to fit your specific marketing goals.

Transformer Level \$10,000 (cash or in-kind)

- Logo featured prominently on project signage, handout materials, and advertising
- Thanked by name at all promotional and educational presentations
- Opportunity to address audience briefly during events and presentations whenever feasible
- Opportunity to host a private event at project site
- Logo with link featured prominently on home page of project website
- Logo with link and promotional paragraph on sponsor page of project website
- VIP recognition at all project events and receptions
- Product and/or literature displayed at project site during all events and tours
- Product and/or literature displayed at all off-site promotional and educational events
- Opportunity to have representatives present at promotional and educational events when feasible
- Permission to use project logo on marketing and advertising materials and to link to project website
- Limited to one exclusive sponsor within any product or service category

Gigawatt Level \$7,500 (cash or in-kind)

- Logo included on project signage and handout materials
- Logo with link on home page of project website
- Logo with link and promotional paragraph on sponsor page of project website
- VIP recognition at all project events and receptions
- Product and/or literature displayed at project site during all events and tours
- Product and/or literature display at all off-site promotional and educational events
- Opportunity to have representatives present at promotional and educational events when feasible
- Permission to use project logo on marketing and advertising materials and to link to project website

(continued)

Zero Energy Idea House Sponsorship Opportunities, continued

 **Megawatt Level**..... \$5,000 (cash or in-kind)

- Name included on handout materials
- Logo with link and tagline featured on sponsor page of project website
- Product or literature displayed at project site during all events and tours
- Opportunity to have representatives present at promotional and educational events when feasible
- Permission to use project logo on marketing and advertising materials and to link to project website

 **Kilowatt Level**..... \$2,500 (cash or in-kind)

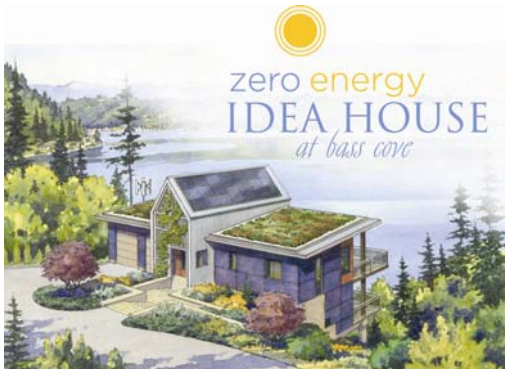
- Logo with link featured on sponsor page of project website
- Literature displayed at project site during events and tours
- Opportunity to have representatives present at promotional and educational events when feasible
- Permission to use project logo on marketing and advertising materials and to link to project website

 **Spark Level**..... \$1,000 (cash or in-kind)

- Name with link featured on sponsor page of project website
- Literature displayed at project site during events and tours
- Permission to use project logo on marketing and advertising materials and to link to project website

 **For More Information**

Pam Worner, Green Dog Enterprises, (206) 883-6688 or pam@greendogenterprises.com



SPONSORSHIP FORM

The Zero Energy Idea House at Bass Cove is looking to partner with companies and organizations want to align themselves with providing comfortable, stylish, energy-efficient, sustainable homes. Scheduled for completion in early summer, 2008, The project will be extensively promoted through a website (www.zeroenergyideahouse.com), public and industry tours, professional photography, educational presentations, and media outreach, including 2008 year-long coverage in *425 Magazine*.

 We are interested in becoming a sponsor of the Zero Energy Idea House.

Name _____

Company _____

Phone _____

Email _____

 Sponsorship Level

- Transformer (\$10,000 in cash or in-kind support)
- Gigawatt (\$7,500 in cash or in-kind support)
- Megawatt (\$5,000 in cash or in-kind support)
- Kilowatt (\$2,500 in cash or in-kind support)
- Spark (\$1,000 in cash or in-kind support)
- Level to be determined – please contact us

 Form of Support

- Financial support (amount: \$_____)
- In-kind donation of products or services (description: _____)

 Sponsorship Terms

All sponsorship support is considered to be provided in return for marketing consideration and thus is not tax-deductible as a charitable donation. All donations of building products or related services are subject to approval by the owner and builder.

 For More Information or to Submit Form by Mail or Email

Please contact Pam Worner, 206-883-6688 or pam@greendogenterprises.com
Green Dog Enterprises, 14119 82nd Pl NE, Bothell WA 98011